

Group 1 Notes Captured from the Lunch at the Library Networking Conversation #5 Virtual Meeting held on July 2, 2020

1.) If you've already started your Lunch at the Library grab-and-go activities or pop-up library programming at community meal sites, please share:

- Any highlights and/or challenges you are experiencing.
- What are you seeing/experiencing?
- What if any take-away/grab and go programming are you offering?
 - Haven't started any grab and go activities
 - Still continuing virtual programming
 - Switched over to passing out activity kits to be completed in conjunction with streaming classes
 - Each participant that comes on a daily bases they get a steam kit when they pick up their lunch
 - Grab and go meals since June 15th at library – typical numbers in past year were 35- now serving 170-200 meals a day
 - Working with local school district on twice a week grab and go
 - Just started dropping off popup crafts – no lunch onsite – focusing on low income area
 - No engagement with kids at dropoff to help move kids through quickly
 - Summer reading flyer and virtual library information in the kits at drop off
 - Zoom meetings offered in English and Spanish to explain program
 - Only curbside pickup available
 - In the past library has serve meals at 8 out of 15 library locations and 4 others are popups – this year many partners were not available to provide services/assistance/support – so this year they are providing popups at 30 sites and have given away 3200 books and each book has a reading log and bookmarks – have been able to get to the very rural areas to get books out to kids
 - Figured out how to change the playbook on summer lunch to make it impactful
 - Working with 6 sites/4 different school sites
 - Summer reading bookmark
 - Offering curbside service with a curbside flyer
 - Sending packets with flyers to the school sites and then will get book to them now that they have a better idea of how this can work
 - On average 1000 children 2-3 times a week
 - Grab and go baggies with crafts and they have been really popular.
 - Some sites have started their grab and go baggies, and some have not, they have to wait but will start soon.

- One library has partner up with a literacy service program-its targeting the kindergarten children but the program can be for anyone. With that program they are giving out books, art supplies, draw and write pads.
- Another library has not started their lunch at the library program yet. But will be working with school district for grab and go baggies and activities.
- Program are starting next week at Hayward – serving Lunch at the Library and starts next week.
- LA County - participation is going down at some libraries – have 24 locations would like to increase participation.
- SC doing pop-up sites – doing craft kits, reading logs and will giveaway books. Biggest difficulty is some sites are larger than expected and others maybe smaller. Figuring out how to balance capacity at sites.
- Oceanside has 9 sites – pop-up library handing out kits based on different themes. Oceanside has literacy and art kits. First Book and Scholastic have been used to order books. Reading logs are going into kits. Making activity sheets and coloring sheets/packets. Low cost way of getting the word out for summer reading.
- San Mateo County is serving multiday meals and also have grab and go activities and kits
- Moreno Valley School Districts Food Truck comes out – Park and pick-up. Kits are passed out at sites
- Sonoma County library participating in Student Success Initiative that has been beneficial to the Summer Lunch program – the connection to the school district through this program has helped with promoting the summer program and connecting students to the resources they might need
- Anaheim PL - Summer of low tech – kids so excited to have books and hands on resources and eager for the simpler things in life
- Smart Start Schools working with them on hotspots for remote learning into the fall

2.) How are you promoting your summer reading and learning programs to summer meal participants? How are you connecting children, teens, and families at meal sites to your Summer reading program and programming?

- Purchased over 700 books for lunch sites and used stickers to let kids know where books came from encouraging them to participate
- Partnering with school site to provide lunch at the library
- Servicing around 200 families through popup meal pantry
- Hosting Zoom parties and taking pictures of their finished project
- Going into 4th month of grab and go activities
- Winding doing activities at end of July and will see what happens after
- Staff of 4 librarians working on ideas and putting the kits together and videos
- Social media outlets have a pretty active audience
- 30,000 recipients of newsletter which has programming
- Local boys/girls club and salvation army on sharing getting information out on programs
- Prize pickup will start next week – looking to give away close to 600 books – asked for a general genre and librarians will pick books – created google form for them to indicate what site and date to pick up limiting to 20 a day

- Have given close to 200 books away
- Given away over 55 boxes of diapers
- Pickup holds at 2 branches and lunch at one branch
- Activities are bundles and handed out at meal site
- 55 videos created for this year when prior years have been 5 videos
- Prize pickups through holds
- Facebook is where most material/programs are found
- Hit and miss on getting in touch with kids
- Lots of recordings
- Marketing purposes they will promote Summer Reading Program with the schools and school district.
- They are also doing throughout the city distributions of free books and promote summer reading program.
- Marketing purpose libraries are using social media platforms to promote Summer Reading Program, Lunch at the Library, and their weekly schedule.
- Some libraries are printing bookmarks with information about Summer Reading program.
- Submitted articles to newspaper about their Summer Reading Program.
- Others have contacted the school district and let them know about Summer Reading Program.
- Others have passed flyers,
- Using curbside to give out information about summer reading program.
- Others have gone out to the communities and targeted family-oriented places, sites, places where families go to.
- Have also gone to housing authorities, head starts, groceries stores, etc.
- Schools sites have children and teens still visiting the programs. Seeing a decrease in summer reading sign-ups.
- Learning how to work logistics out with school and meals sites.
- Promotion through social media
- Principles of school sites have shared on social media
- Dinosaur kits are very popular in Moreno
- Have a stuffed giraffe in library that is part of the library's culture – the giraffe is a block to keep people from walking in the door and has been a way for kids to connect with the library – meals program mascot

3.) Questions for your fellow group members?

- How are you connecting with kids when you can't interact with them?
- What materials are you delivering to sites?
 - Oriental Trading/FunExpress.com scratch off bookmarks that you can scratch off to reveal a rainbow pattern – extremely popular
 - Craft packets
- Common theme is Summer reading participation is down at many library sites. The term screen fatigue was mentioned and many families may be feeling this which is contributing to decrease SRP participation.
- How to do evaluation evaluations and surveys
 - Especially about recording age ranges
- How to promote to families that are not digitally connected

Main Meeting Chats

- Hello and Welcome!
 - Everyone is muted at the start to avoid background noise.
 - Please unmute yourself when you get into your small groups and would like to speak.
 - Please use the chat box to ask questions and make comments.
 - If you are using both a screen (to view) and a phone line (to talk) please mute the computer and turn off the microphone that is connected to your screen.
 - We will capture notes from the meeting and share those notes after the meeting
 - Please use the three dots in the top left of your picture to add or change your name if needed.
 - Thank you!
 - While people log on, please use the chat to let us know:
 - name and what library you are calling in from
 - How are you feeling today?
 - keep yourself muted to avoid background noise
- feel free to send me photos of the wonderful work you are doing!
- #CASummerReading
- <https://calchallenge.org/california-library-showcase/2520-2/> A Summer Reading Challenge From First Partner Jennifer Siebel Newsom and the California State Library!
 - <https://calchallenge.org/resources/summer-your-library-covid-19-resources/covid-diaries-summer-programming-ideas-and-resources/>
 - COVID Diaries Summer Programming Ideas and Resources
 - <https://calchallenge.org/california-library-showcase/2520-2/> A Summer Reading Challenge From First Partner Jennifer Siebel Newsom and the California State Library!
- Natalie - who is it that you said? waht's the name of the person you're saying is helping libraries?
- And it went well!!
- AH! Thank you!
- https://www.funexpress.com/magic-color-scratch-bookmarks-48_2463.html
- can you please share Lunch at the Library resource page
- <https://lunchatthelibrary.org/covid-19-resources/>
- Also, here is the Summer @ Your Library COVID-19 Resource page that has useful information and resources: <https://calchallenge.org/resources/summer-your-library-covid-19-resources/>
- Rachel Icaza ricaza@sonomalibrary.org
- I agree, and now the schools are back to us asking for eCards when they were not interested at first. We are building it up now!
- That's great Brenda!
- Be good to get some ideas of how to do evaluations with fast-moving lines
- Yes more discussion about how to do evaluation would be great
- In a follow up meeting closer to the end of summer

- how to promote to families that are not digitally connected
- Perfect
- 12:44:29 From faegiffen : I also have several questions about evaluations and surveys. Especially about recording age ranges.
- 12:45:49 From Trish Garone : California Online Programming Ideas Database
 - The State Library is collecting and making available programming ideas for public library staff to use while library buildings are closed and programming must be virtual and/or distance-friendly. To access the database and/or to contribute ideas please visit: <https://www.library.ca.gov/services/remote-resources>

Breakout Group #1 Chats

From Katrina Ford to Everyone: 11:51 AM

<https://www.facebook.com/AnaheimLibrary/videos/1179359762424450/>

From Briana to Everyone: 12:02 PM

<https://www.ontarioca.gov/VirtualCenter>

From Rachel Icaza to Everyone: 12:04 PM

<https://events.sonomalibrary.org/events?t=virtual&start=2020-6-30&end=2020-12-31>

From Gena B to Everyone: 12:06 PM

https://www.facebook.com/pg/ThousandOaksLibrary/videos/?ref=page_internal

Wrap Up of Breakout Conversations

- Most programs have started or starting next week
- Seeing a decrease in summer reading program with children but increase with adult summer reading programs
- Numbers are higher at popup locations
- Starting with grab and go
- Partnering with literacy programs
- Free books, art supplies
- Promotion at grab and go sites and library
- Flyers given out during food distribution
- Community sites where families gather to get the message out regarding programs